# ROUTING AND RECORD SHEET

INSTRUCTIONS: Officer designations should be used in the "TO" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "TO" column. Each officer should initial (check mark insufficient) before further routing. This Routing and Record Sheet should be returned to Registry.

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FROM:			•		TELEPHONE	NO.
SR/2			:			18 July 1955
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### PROJECT AEFLAG

# OPERATIONAL PLAN FOR LATVIAN LANGUAGE PROGRAM ON RADIO MADRID

# 1. Purpose

The purpose of this plan is the activation of a Latvian-language short-wave radio program directed to the Latvian SSR under cover of Latvian emigre organizations.

# 2. Objectives of the Radio Program

- a. To preserve the national identity of the Latvian people.
- b. To promote an attitude of irreconcilability among the Latvian people toward communism
- c. To foster pro-Western orientation of the Latvian people.

# 3. Background

- a. The Latvian Charge d'Affaires in Madrid, Roberts KAMPUS, is currently engaged in transmitting Latvian-language broadcasts to the Latvian SSR. The broadcasts reportedly began 1 February 1955 and were originally of 20 minutes' duration three times a week. As of 1 March 1955 they were shortened to 10 minutes on a six-days-a-week basis.
- b. Negotiations between the AFMARSH cover organization and KAMPUS were entered into in March 1955. These preliminary negotiations have progressed to a point where it becomes necessary to conclude some definite agreement with him in order to be able to assume control over the broadcasts.
- c. In a letter dated 15 May 1955, KAMPUS informed the AEMARSH cover organization that Radio Madrid would soon be able to allow him

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15 minutes a day, but that due to the limited funds at his disposal he might not be able to utilize the additional time offered to him.

# 4. Personnel

In view of the fact that this project is still in a developmental stage, it can not be stated definitely at this time how many persons are to be employed. It is estimated however, that for the time being one or two employees, who are to be located in Madrid will be sufficient. Initially, whatever support is required in the United States for the collection of raw material, script writing, preparation of special tapes and features, will be furnished by the AEMARSH cover organization and its unpaid members,

# 5. Target

All residents of the Latvian SSR.

#### 6 Control

Operational control over the activities of the radio program will be assured to us by the fact that the panel of script writers to be established in Madrid will receive their salaries from the Agency, through the AEMARSH cover organization, and will therefore be under Agency control. It is planned to conclude a definite agreement with KAMPUS, who is now in charge of the Latvian broadcasts, in order to secure his cooperation and his consent to relinquish control over the policies and texts of the broadcasts as well as the personnel involved in preparing the broadcasts. All financial transactions and expenditures in connection with these broadcasts will be under Agency supervision. The content of individual

programs and the policy line will be examined and evaluated periodically.

# 7. Title of the Radio Program

The title of the program has not yet been definitely selected.

The name "DAUGAVA" has been suggested (which is the name of the largest river in Latvia and has a patriotic connotation for all Latvians).

### 8. Format

The time allocation of the initial ten-minute daily broadcasts will be approximately as follows:

- a. Introduction -- 1 minute duration.
  - (1) Identification of the program.
  - (2) Musical signal: Several bars from the Latvian National Anthem "DIEVS, SVETI LATVIJU."
  - (3) Wave length and time of day.
- b. News and Comments -- 3 minutes duration.

Factual coverage of principal news events within the Soviet orbit and in the free world, which are ignored by the Soviet press and radio. These news items are to be supplemented by comments to make them better understandable to listeners, behind the Iron Curtain.

- c. Guiding Thoughts of the Day -- 4-5 minutes duration.

  Commentary based on ideological or instructive themes described in paragraph 9.
- d. Entertainment (music, anecdotes, etc.) -- 1-2 minutes duration.

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# 9. Basic Themes

- a. Condemn and discredit the Soviet regime, leaders, personalities and policies inimical to the Latvian people and the free world.
- Discredit Soviet foreign and domestic propaganda inimical to US interests.
- aware of, and hold deep sympathies for, the suffering of the Latvian people as the result of cruelties and atrocities, oppression and exploitation visited upon them by the Soviet regime.
- d. Nourish the listeners' hope for ultimate liberation from the Soviet yoke without rousing undue expectations of early action.
- e. Reassure the listeners they are not forgotten by their fellow Lativans, living in freedom, and the nations of the western world.
- Much the allemation

  Affirm that Soviet-Communist aggressive grasping for world

  ighter Latinaus

  domination makes a lasting co-existence impossible between

  the rather country like

  the Soviet orbit and the nations of the free world.
  - g. Expose flaws and weaknesses, corruption and inhumanity of the Soviet system. 18. Bulgarian Revolution.
  - h. Counter-attack Soviet distortions of Latvian history and its onslaughts on Latvian culture, economy and welfare.

# 10. Headquarters Support for Program Content

a. Funds for procurement of the following services and publications for use as source and content material for radio programs:

- (1) Texts of Latvian SSR radio broadcasts monitored by the Latvian Information Center in Sweden.
- (2) Latvian language newspapers and magazines published in Canada, US. Sweden and Germany.
- (3) "Sovetskaya Latviya" and "Cina", published in Soviet Latvia.
- (4) Soviet publications on Latvian matters.
- (5) Special broadcast material from Latvian emigres.
- (6) Latvian instrumental and choral music, now prohibited in the Latvian SSR, performed by emigre artists.
- b. Policy guidance, technical advice and special program material desired by Headquarters for implementation.

# 11. Logistics

Headquarters will provide for the following equipment to be sent to Madrid:

Two tape recorders, microphone, electric foot switch, recording tape splicer, headset, recording tape, and other electronic equipment; one typewriter.

## 12. Finance

Pending the submission and approval of Project AEFLAG, the nominal expenses involved in the present developmental stage of this activity will be borne by Project AEMARSH. This project contains funds and authorization for the establishment of a cover organization "The Latvian Cultural Institute" which by its statutes can engage in covert activities of various types in order to accomplish its objective of preserving the national identity of the Latvian people (see paragraph 2 above). Initially, the Latvian Cultural Institute, which is already established, will conduct the negotiations with KAMPUS (Note: the Case Officer in his discussion with KAMPUS will act as a bona fide